



YOUR PARTNER FOR EXCELLENCE  
IN HIGHER EDUCATION **FIBAA**

## FIBAA QUALITY SEAL “EXCELLENCE IN DIGITAL EDUCATION”®

FIBAA’s new Quality Seal “Excellence in Digital Education”® is an innovative instrument to evaluate, assure, and nurture quality of digital educational offerings. By obtaining the FIBAA Quality Seal in one of the categories “Advanced” or “Premium” your institution demonstrates its aspiration for continuous organisational development to all stakeholders.



### DID YOU KNOW THIS ABOUT THE FIBAA QUALITY SEAL?

- It is a registered trademark in the EU and Switzerland.
- It is the world’s first certification of its kind.
- It defines quality standards and criteria for digital education that are internationally comparable.
- It is applicable for institutions, on department or programme level.

### WHY SHOULD YOU APPLY?

- You aim to stay at the forefront of innovations and best practices in digital education and transformation.
- You aspire to be a benchmark in digital teaching and learning – both locally and internationally.
- You aim to win over your stakeholders by demonstrating excellence in digital education.
- You create a comprehensive picture of your digital transformation during the self-assessment.
- You gain valuable insights and suggestions for further development from a FIBAA Expert Panel during the certification process.

Watch our [“Excellence in Digital Education”® video](#) and read the [“Excellence in Digital Education”® Assessment guide](#) to find out more!



DO YOU WANT TO GET STARTED RIGHT AWAY? PLEASE SEND US YOUR [ENQUIRY!](#)

### GET IN TOUCH

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