



FIBAA

YOUR PARTNER FOR EXCELLENCE
IN HIGHER EDUCATION

FOUNDATION FOR INTERNATIONAL
BUSINESS ADMINISTRATION
ACCREDITATION (FIBAA)

PROGRAMME ACCREDITATION

of the Bachelor Programme
6B04115 Marketing in the Digital Economy
(Bachelor of Business and Management)

of the

**Kenzhegall Sagadiyev University of International Business (UIB)
Almaty, Kazakhstan**

The FIBAA Accreditation and Certification Committee
awards its Quality Seal according to its resolution on May 31, 2022.



The accreditation is valid until May 30, 2027.
It was granted under conditions. The conditions are fulfilled.

BONN, May 31, 2022
(amended on June 21, 2023)


Managing Director